

Reaching Far, Caring Close

A CAMPAIGN TO TRANSFORM CANCER CARE



CARILION
TAUBMAN CANCER CENTER

“When we talk about the Carilion Taubman Cancer Center and we think about all the people who are working very hard to create this place of hope and healing, we are thinking about the future. We’re thinking about the patients who are going to be hopeful, healthy, and are going to beat cancer. And we’re talking about revolutionary kinds of therapies that we don’t even have right now. So we’re building a place for the future.”

– NANCY HOWELL AGEE
CEO Emeritus



ON THE COVER:
Debbie Shaw, cancer survivor, pictured with her daughter, Taylor. Scan the QR code to learn more about their story.

The Urgent Need for Cancer Care Investments

A REGION IN NEED, A FUTURE WITHIN REACH

Southwest Virginia faces a critical challenge in cancer care. Economic and distance-related barriers, along with gaps in early detection, mean too many patients receive late-stage diagnoses, leading to more complex treatments, increased mortality and unnecessary suffering.

CARILION CLINIC TREATS MORE THAN 3,200 NEW CANCER PATIENTS YEARLY, AND THE NUMBERS TELL A COMPELLING STORY

National cancer cases continue to rise, particularly among older populations. Combined with an aging population in our region, this increase naturally means the volume of critical treatments and procedures is going up as well, and yet our current cancer center, built in 1980, operates beyond capacity, struggling to keep pace with the growing demand.

Today, many patients across Southwest Virginia and bordering states face significant barriers to accessing cancer care technology and services that require space and resources that our current facility cannot accommodate.

A father diagnosed with cancer might need weeks of daily radiation, yet he must choose between traveling hours for treatment or keeping his job to support his family. A grandmother with a treatable tumor may delay care due to limited access to specialists, only to find that by the time she receives treatment, her options have drastically narrowed. A child battling leukemia may need to leave the community entirely, forcing their family to separate for months to receive care elsewhere.

THESE ARE CHOICES NO ONE SHOULD HAVE TO MAKE

Our region already has a foundation of strong, dedicated cancer care. We must grow our facilities, technologies and services to continue meeting the needs of patients in our region. Survival trends are in our favor thanks to increased access and timely medical care. Since 1991, the national cancer death rate has declined 33% as more research-based treatments become available, cancer diagnoses occur earlier and tobacco use continues to drop.

Carilion is Southwest Virginia’s only academic medical center providing highly specialized and advanced medical treatment for complex conditions, drawing patients from a 250-mile radius. Our specialists, surgeons and researchers are nationally recognized, and our research collaborations with leading academic and regional partners are driving innovation in cancer treatment. We must build on our strengths to meet rising demand and provide seamless, compassionate care and access to the state-of-the-art treatment our patients deserve.



A Once-in-a-Generation Opportunity

While these challenges are real, so is the opportunity to address them. Carilion Clinic and Blue Ridge Cancer Care have served cancer patients together for more than 40 years but are physically constrained and need more room to grow alongside the needs of our region. At the same time, the landscape around us is changing.

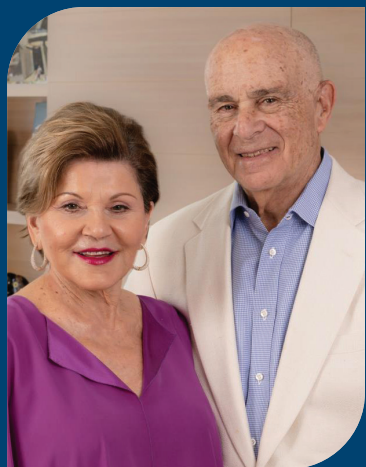
We stand on the edge of true transformation, with the chance to build a next-generation cancer center that will:

- Give patients access to leading-edge treatment and clinical trials, eliminating the need to travel outside our region for world-class care.
- Bring together top researchers, specialists and clinicians under one roof to accelerate the future of cancer treatment.
- Strengthen our region's economy by attracting leading medical talent and driving healthcare innovation.
- Foster a healing environment where patients receive comprehensive, compassionate care close to home.

“If we build this right, people won't have to decide between receiving the best care and staying close to home. They'll have both.”

— DR. WILLIAM FINTEL
Medical Director of Hematology
and Oncology
Carilion Clinic





PHILANTHROPISTS
JENNY AND NICK
TAUBMAN



The Opportunity to Act Is Now

The Carilion Taubman Cancer Center is more than a new building—it is a beacon of hope, progress and possibility for our community, patients and future generations.

FOUR PILLARS ANCHOR OUR VISION AND DEFINE OUR IMPACT:

I

TRANSFORMING CANCER CARE, CLOSE TO HOME:

Bringing together exceptional specialists, researchers and care teams who share one purpose: transforming cancer care for our region.

II

LEADING THROUGH INNOVATION:

Advancing cancer treatment through innovative research that leads to groundbreaking therapies.

III

CARE THAT CENTERS ON THE PATIENT AND FAMILY:

Creating a healing environment close to home where comprehensive cancer care combines seamlessly, from diagnosis to recovery.

IV

CLINICAL EXCELLENCE THROUGH THE ENTIRE JOURNEY:

Delivering coordinated, whole-person care, because every moment of your cancer journey matters.

The Impact: A Destination for World-Class Cancer Care

The Carilion Taubman Cancer Center represents Carilion's commitment to transforming cancer care for our region and changing how we diagnose and treat this disease.



A HUB FOR INNOVATION AND EXPERTISE

We are creating an environment where the best minds in cancer care can collaborate and lead advancements in cancer treatment. The Carilion Taubman Cancer Center will become a hub for medical innovation, progressive research and top-tier talent in oncology.



ATTRACTING AND RETAINING WORLD-CLASS SPECIALISTS

The highest level of care requires top oncologists, researchers, surgeons and healthcare professionals. The vision for clinical excellence promises to attract medical experts seeking the opportunity to shape the future of cancer treatment while improving patient outcomes in a thriving, research-driven environment.



EXPANDING CLINICAL RESEARCH AND TRIALS

Breakthrough treatments happen when research and patient care work together. The Carilion Taubman Cancer Center will expand access to clinical trials, bringing the latest advancements in cancer treatment directly to our patients.

“We will provide not only groundbreaking therapies and diagnostics for the communities we serve, but that research will be disseminated nationwide, worldwide. And I really think scientific discoveries will be made here in Roanoke that will change the face of cancer care in the future.”

– DR. TONY SEUPAUL
Executive VP &
Chief Physician
Executive
Carilion Clinic



Strengthening the Region's Medical Economy

The Carilion Taubman Cancer Center will create an economic ripple effect, generating new jobs, fostering further collaboration with research institutions and strengthening the healthcare infrastructure across our region by attracting biotech firms, medical researchers and healthcare innovators. It will further cement Southwest Virginia as a hub for excellence in life sciences and biotechnology.



Pictured (l to r): Jordan Duffy, RN, Oncology, and Taylor Wooddell, RN, Oncology

“The Carilion Taubman Cancer Center will become more than just a stop on the map. It will become a destination. It will become a place where people recognize that they can get really great care. It’s not just a community hospital in the middle of southwestern Virginia. It’s where you go when you’re in Virginia, North Carolina, Kentucky, West Virginia or Tennessee to get world-class care.”

– LINDSAY COLLINS, DNP, RN, NEA-BC, FACHE
VP of Medicine and Acute Care Services
Carilion Clinic



The Vision

EXPANDED ACCESS AND CAPACITY

- Growing from 40,000 to 250,000 square feet
- Doubling patient capacity from 3,500 to 7,000 people annually
- Reducing wait times and increasing appointment availability

ADVANCED TREATMENT OPTIONS

- Precision medicine and molecular diagnostics for targeted therapies
- Expanded radiation therapy, which is currently available in Northern Virginia and Hampton Roads, leaving a critical service gap for patients in our service region
- Increased access to clinical trials, bringing innovative treatments to our patients years before they become widely available

A NEW MODEL FOR COMPREHENSIVE CARE

- Multidisciplinary approach where patients meet with their entire care team in a single day
- Dedicated spaces for nutrition, psychological support and palliative care, ensuring patients and families receive whole-person support
- A dedicated pediatric oncology unit, quadrupled in size, focused on our youngest patients, reducing the need for families to travel out of state for childhood cancer care

The Investment: Why Now?

We are nearing our \$100 million goal at a crucial time for cancer care, as our community experiences rising incidence rates, an aging population and increasing demand for advanced therapies.

YOUR SUPPORT IS NEEDED TO:

- Provide compassionate, high-quality care to patients and their families in a state-of-the-art facility
- Acquire innovative diagnostic and treatment technology
- Recruit top specialists in critical clinical areas to reduce wait times and broaden cancer services
- Expand research programs that could lead to breakthrough treatments
- Ensure support services remain available to all patients, regardless of financial circumstances

Every contribution to this campaign directly impacts the future of cancer care and people in our region. Whether you choose to invest in advanced treatment technologies, patient support services or groundbreaking research, your generosity fuels innovation and expands access for thousands of families.

Your gift is more than a donation. It is a commitment to saving lives and strengthening our community for generations.

Eternal Lights	\$1,000,000+
Legacy Guardians	\$500,000–\$999,999
Innovation Visionaries	\$250,000–\$499,999
Life Sustainers	\$100,000–\$249,999
Bell Ringers	\$50,000–\$99,999
Resilience Champions	\$25,000–\$49,999
Healing Partners	\$10,000–\$24,999
Strength Builders	\$5,000–\$9,999
Community Advocates	\$1,000–\$4,999
Hope Givers	\$20–\$999

The moment for reshaping the future of cancer care in Southwest Virginia is now. With a bold vision, a strong foundation and unwavering commitment, we can ensure that every patient receives the best possible treatment while remaining closer to their families and communities. The success of the Carilion Taubman Cancer Center depends on collective action, all of us coming together to build a center that will transform lives.

“Our cancer center, will be a catalyst to help improve not only the outcomes of our people here, but other places. It will be a tremendous mark of success for the community in the region, that there’s something like this here. This is rare.”

– KENT S. GREENAWALT
Chairman and CEO
Foot Levelers



“When we see Carilion undertaking something like this, we want to be a part of it. We want to contribute and be a meaningful partner to something that is going to make the Valley better, and the region beyond the valley.”

– DAN SUMMERLIN
President/Principal
Woods Rogers Vandeventer Black





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