

# Naming Opportunities



## Eternal Lights

\$1,000,000+

NAMING OPPORTUNITY	NO.	VALUE	LEVEL
Cancer Center	1	RESERVED	N/A
Blue Ridge Cancer Care (BRCC) Floor	1	RESERVED	Level 5
Adult Infusion & Multidisciplinary Clinic Floor	1	\$5,000,000	Level 2
Radiation Oncology Center	1	\$5,000,000	Level 1
Proton Therapy Center	1	\$5,000,000	Level 1
Breast Center/Women's Clinic	1	\$5,000,000	Level 3
Pediatric Hematology & Oncology Clinic	1	RESERVED	Level 3
Beacon of Light Stairwell	1	RESERVED	N/A
BRCC Infusion Center	1	\$2,000,000	Level 5
BRCC Medical Oncology Clinic	1	\$2,000,000	Level 5
Pediatric Hematology Oncology Balcony	1	\$2,000,000	Level 3
Relaxation/Respite Balcony for Public	1	RESERVED	Level 2
Women's Health & Integrated Clinic	1	\$2,000,000	Level 2
Adult Infusion Center	1	\$2,000,000	Level 2
Patient/Staff Bridge	1	\$2,000,000	External
Main Lobby	1	RESERVED	Level 1
Adult Infusion & Multidisciplinary Clinic — Lobby	1	RESERVED	Level 2
Relaxation/Respite Balcony for Staff	1	RESERVED	Level 1
Multi-Disciplinary Clinic	1	RESERVED	Level 2
Oncology Administrative Suite	1	RESERVED	Level 1
Level 3 Lobby	1	\$1,000,000	Level 3
Linear Accelerator	3	\$1,000,000	Level 1
CT/SIM/HDR/Brachytherapy	1	\$1,000,000	Level 1
Cyber Knife Center	1	\$1,000,000	Level 1
Patient Centered Clinical Research Lobby	1	\$1,000,000	Level 6

To make a donation, please visit us online at [carilionfoundation.org](http://carilionfoundation.org) or call (540) 224-4544.

## Legacy Guardians

\$500,000–\$999,999

NAMING OPPORTUNITY	NO.	VALUE	LEVEL
BRCC Clinical Research Center	1	RESERVED	Level 5
Welcome Center	1	RESERVED	Ground
Main Lobby Fireplace Alcove	1	RESERVED	Level 1
Clinical Research Balcony	1	\$500,000	Level 6
BRCC Lobby	1	\$500,000	Level 5
Salon & Fitting Rooms	1	\$500,000	Level 2
Staff Bridge Corridor	1	RESERVED	Level 2
Conference Suite w/2 Large Conference Rooms	1	\$500,000	Level 1
Patient Bridge Corridor	1	RESERVED	Level 1
Garden	1	RESERVED	External

## Innovation Visionaries

\$250,000–\$499,999

NAMING OPPORTUNITY	NO.	VALUE	LEVEL
Pediatric Hematology/Oncology Sub Waiting Room	1	\$250,000	Level 3
Outpatient Waiting Room	1	RESERVED	Level 3
Piano	1	RESERVED	Level 1
Large Conference Room	1	\$250,000	Level 5
Nurses Stations	1	\$250,000	Level 5
Shared Research Office	1	\$250,000	Level 5
Staff Nourishment/Break Room	1	\$250,000	Level 5
Conference Room	1	\$250,000	Level 3
Pediatric Oncology Administrative Suite	1	\$250,000	Level 3
Internal Pharmacy Suite	1	\$250,000	Level 2
Business Office Suite	1	\$250,000	Level 2
Conference Room	1	\$250,000	Level 2
Gynecologic Oncology Sub-Waiting Room	1	\$250,000	Level 2
Lab Suite	1	\$250,000	Level 2
Multi-Disciplinary Collaboration Room/Teaching Room	1	\$250,000	Level 2
Staff Lounge/Conference	1	\$250,000	Level 2
Meditative Space	1	RESERVED	Level 1
Staff Conference Room	1	\$250,000	Level 1
Staff Support Suite	1	\$250,000	Level 1
Main Lobby Staircase	1	RESERVED	Level 1
Business Office Suite	1	\$250,000	Level 1

## Life Sustainers

\$100,000–\$249,999

NAMING OPPORTUNITY	NO.	VALUE	LEVEL
Lion's Den Playroom	1	RESERVED	Level 3
Carilion Taubman Cancer Center Labyrinth Garden	1	RESERVED	Ground
Patient Education/Genetic Counseling	1	RESERVED	Level 1
BRCC Business Office	1	\$100,000	Level 5
Elevator Lobby	1	\$100,000	Level 5
Conference Room/Staff Lounge	1	RESERVED	Level 3
Infusion Nurses Station	1	\$100,000	Level 3
Internal Work Room & Provider Work Room	1	\$100,000	Level 3
Business Office Suite	1	RESERVED	Level 3
Elevator Lobby	1	\$100,000	Level 3
Internal Team Workroom/Nurses Station	1	\$100,000	Level 2
Nutrition/Kitchen Room	1	\$100,000	Level 2
Elevator Lobby	1	\$100,000	Level 2
Clinical Research Coordinators & Workroom	1	\$100,000	Level 2
Gowned Sub-Wait & Dressing Rooms	1	RESERVED	Level 1
Sub-Wait	1	RESERVED	Level 1
Elevator Lobby	1	\$100,000	Level 1
Elevator Lobby	1	RESERVED	Ground

## Bell Ringers

\$50,000–\$99,999

NAMING OPPORTUNITY	NO.	VALUE	LEVEL
Infusion Private Room	2	\$50,000	Level 5
Nurses Navigators Room	1	\$50,000	Level 5
Phone Triage	1	\$50,000	Level 5
Sub-Waiting Area	1	\$50,000	Level 5
Family Consult Rooms	2	\$50,000	Level 3
Procedure Rooms	2	\$50,000	Level 3
Nurse Navigator Office	1	\$50,000	Level 2
Dietician/Social Work Room	1	\$50,000	Level 2
Art/Music Therapy Room	1	RESERVED	Level 2
Massage/Alternate Therapy Room	1	\$50,000	Level 2
Resource Center	1	\$50,000	Level 2
Consult/Family Meeting Rooms	2	\$50,000	Level 2
Procedure Scheduler	1	\$50,000	Level 2
Gynecologic Oncology Director's Office	1	\$50,000	Level 2
Infusion Director's Office	1	\$50,000	Level 2
Large Team Work Area	1	\$50,000	Level 2
Treatment Planning Brachy/Dosimetry/Cyberknife	1	RESERVED	Level 1
Control Room	1	\$50,000	Level 1
Family Consult Room — Large	1	RESERVED	Level 1
Admin Suite — Section Chief Office	1	\$50,000	Level 1
Admin Suite — Vice President	1	RESERVED	Level 1
Admin Suite — Director of Oncological Therapies	1	\$50,000	Level 1

# Resilience Champions

\$25,000–\$49,999

NAMING OPPORTUNITY	NO.	VALUE	LEVEL
Consult Flex Room	1	RESERVED	Level 5
Infusion Bays	30	\$25,000	Level 5
Exam Room	22	\$25,000	Level 5
Provider Dictation	10	\$25,000	Level 5
Phase 1 Research Treatment Rooms	4	\$25,000	Level 5
Physician Workstation	2	\$25,000	Level 5
Social Work	2	\$25,000	Level 5
Consult Navigator	1	\$25,000	Level 5
Phase 1 Research Nurses Station	1	\$25,000	Level 5
Research Manager Office	1	\$25,000	Level 5
Semi-Private Infusion Bays	8	\$25,000	Level 3
Private Infusion Bays	6	\$25,000	Level 3
Physician Offices	3	\$25,000	Level 3
Educator/Navigator Shared Office	1	\$25,000	Level 3
Office Flex	1	\$25,000	Level 3
Practice Supervisor Office	1	\$25,000	Level 3
Treasure Box Alcove	1	\$25,000	Level 3
Semi-Private Infusion Bays	16	\$25,000	Level 2
Gynecological Oncology Clinic — Exam Rooms	13	\$25,000	Level 2
Provider Offices & CLT Office	6	\$25,000	Level 2
Private Infusion Room	4	\$25,000	Level 2
Smaller Team Work Area	2	\$25,000	Level 2
ACP Workroom	1	\$25,000	Level 2
Office	1	\$25,000	Level 2
Staff Watson	1	\$25,000	Level 2
Treatment Bays	1	\$25,000	Level 2
Volunteer Workroom	1	\$25,000	Level 2
Control Room/Tech Workroom	1	\$25,000	Level 1
Admin Suite — Radiation Oncology Offices	7	\$25,000	Level 1
Exam Rooms	6	\$25,000	Level 1
Specialty TX Exam Rooms	3	\$25,000	Level 1
Inpatient Holding/Treatment	2	\$25,000	Level 1
Private Triage Room	2	\$25,000	Level 1
Family Consult Room — Mid-size	1	\$25,000	Level 1
Inpatient Holding Pre/Post	1	\$25,000	Level 1
Lactation Room	1	\$25,000	Level 1
Private Consult off of Sub-Wait	1	\$25,000	Level 1
Triage Weekly/Holding	1	\$25,000	Level 1

# Healing Partners

\$10,000–\$24,999

NAMING OPPORTUNITY	NO.	VALUE	LEVEL
Bench Dedication	6	\$15,000	External
Tree Dedication	10	\$10,000	External